CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
822126 /	06321651

Product
ROMNEY FOR PRESIDENT

Contract Dates	Estimate #
09/19/12 - 09/25/12	**88**

Advertiser	Original Date / Revision
Romney, Mitt/R/President	09/18/12 / 09/24/12

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling
Give to AE

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	09/19/12	09/21/12	Action News at 6a	6-7a		:30			NM	6	$750.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6				Rate $125.00			
N 2	WOIO	09/24/12	09/25/12	Action News at 6a	6-7a		:30			NM	4	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4				Rate $150.00			
N 3	WOIO	09/24/12	09/25/12	The Early Show	7-9a		:30			NM	4	$400.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4				Rate $100.00			
N 4	WOIO	09/19/12	09/21/12	The Early Show	7-9a		:30			NM	6	$690.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6				Rate $115.00			
N 5	WOIO	09/19/12	09/21/12	America Now	9-10a		:30			NM	3	$375.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3				Rate $125.00			
N 6	WOIO	09/24/12	09/25/12	America Now	9-10a		:30			NM	2	$250.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2				Rate $125.00			
N 7	WOIO	09/19/12	09/21/12	Let's Make A Deal	10-11a		:30			NM	3	$1,500.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3				Rate $500.00			
N 8	WOIO	09/19/12	09/21/12	Price is Right	11a-12p		:30			NM	3	$1,575.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3				Rate $525.00			
N 9	WOIO	09/24/12	09/25/12	Price is Right	11a-12p		:30			NM	2	$4,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2				Rate $2,000.00			
N 10	WOIO	09/19/12	09/21/12	Action News at Noon	12-1230p		:30			NM	6	$2,850.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6				Rate $475.00			
N 11	WOIO	09/24/12	09/25/12	Action News at Noon	12-1230p		:30			NM	4	$9,600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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Contract / Revision	Alt Order #
822126 /	06321651

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	ROMNEY FOR PRESIDI	**88**

Advertiser	Original Date / Revision
Romney, Mitt/R/Presiden	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $2,400.00						
N 12	WOIO	09/24/12	09/25/12	CBS Soaps	1230-2p		:30			NM	2	$4,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $2,000.00						
N 13	WOIO	09/19/12	09/21/12	CBS Soaps	1230-2p		:30			NM	3	$1,800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $600.00						
N 14	WOIO	09/19/12	09/21/12	Action News at 4p	4-5p		:30			NM	6	$2,700.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $450.00						
N 15	WOIO	09/24/12	09/25/12	Action News at 4p	4-5p		:30			NM	4	$2,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $500.00						
N 16	WOIO	09/24/12	09/25/12	Action News at 5p	5-6p		:30			NM	4	$6,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $1,500.00						
N 17	WOIO	09/19/12	09/21/12	Action News at 5p	5-6p		:30			NM	6	$3,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $500.00						
N 18	WOIO	09/19/12	09/21/12	Action News at 6p	6-630p		:30			NM	6	$4,200.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $700.00						
N 19	WOIO	09/24/12	09/25/12	Action News at 6p	6-630p		:30			NM	4	$10,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $2,500.00						
N 20	WOIO	09/19/12	09/21/12	M-F 730-8p	730-8p		:30			NM	6	$12,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $2,000.00						
N 21	WOIO	09/24/12	09/25/12	M-F 730-8p	730-8p		:30			NM	4	$8,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $2,000.00						
N 22	WOIO	09/24/12	09/25/12	Action News at 11p	11-1135p		:30			NM	4	$12,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $3,000.00						
N 23	WOIO	09/19/12	09/21/12	Action News at 11p	11-1135p		:30			NM	6	$6,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $1,000.00						
N 24	WOIO	09/24/12	09/25/12	David Letterman	1135p-1238a		:30			NM	2	$1,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $500.00						
N 25	WOIO	09/19/12	09/21/12	David Letterman	1135p-1238a		:30			NM	3	$1,050.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $350.00						
N 26	WOIO	09/24/12	09/25/12	Action News at 5a	5-6a		:30			NM	4	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $150.00						
N 27	WOIO	09/19/12	09/21/12	Action News at 5a	5-6a		:30			NM	6	$750.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $125.00						

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09/19/12 - 09/25/12	ROMNEY FOR PRESIDI	**88**

Advertiser	Original Date / Revision
Romney, Mitt/R/Presiden	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 28	WOIO	09/20/12	09/20/12	Thur Hour 3	10-11p		:30			NM	1	$2,000.00
Week:		09/17/12	09/23/12	---1---	$2,000.00							
N 29	WOIO	09/22/12	09/22/12	Sat Early Show	9-11a		:30			NM	2	$250.00
Week:		09/17/12	09/23/12	-----2-	$125.00							
N 30	WOIO	09/22/12	09/22/12	Sat Hour 2	9-10p		:30			NM	1	$1,000.00
Week:		09/17/12	09/23/12	-----1-	$1,000.00							
N 31	WOIO	09/22/12	09/22/12	Sat Hour 3	10-11p		:30			NM	1	$1,100.00
Week:		09/17/12	09/23/12	-----1-	$1,100.00							
N 32	WOIO	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	2	$900.00
Week:		09/17/12	09/23/12	------2	$450.00							
N 33	WOIO	09/23/12	09/23/12	Face the Nation	1030-11a		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	------1	$450.00							
N 34	WOIO	09/23/12	09/23/12	7-8p	7-8p		:30			NM	1	$3,500.00
Week:		09/17/12	09/23/12	------1	$3,500.00							
N 35	WOIO	09/23/12	09/23/12	1130p-1230a	1130p-1230a		:30			NM	2	$1,050.00
Week:		09/17/12	09/23/12	------2	$525.00							
N 36	WOIO	09/22/12	09/22/12	Sat Hour 1	8-9p		:30			NM	1	$2,500.00
Week:		09/17/12	09/23/12	-----S-	$2,500.00							
N 37	WOIO	09/22/12	09/22/12	SA Action News at 11p	11p-1205a		:30			NM	1	$700.00
Week:		09/17/12	09/23/12	-----S-	$700.00							
N 38	WOIO	09/23/12	09/23/12	Sun Action News at 7a	7-9a		:30			NM	1	$150.00
Week:		09/17/12	09/23/12	------S	$150.00							
N 39	WOIO	09/23/12	09/23/12	Tailgate 19	11a-12p		:30			NM	1	$400.00
Week:		09/17/12	09/23/12	------S	$400.00							
N 40	WOIO	09/23/12	09/23/12	NFL Today	12p-1p		:30			NM	1	$2,500.00
Week:		09/17/12	09/23/12	------S	$2,500.00							
N 41	WOIO	09/23/12	09/23/12	Sun Hour 3	9-1030p		:30			NM	0	$0.00
Week:		09/17/12	09/23/12	------S	$4,500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WOIO	09/17/12-09/23/12		*Sun Hour 3*	*9-1030p*	---------St	*:30*		*~~$4,500.00~~*	*NM*		
	Credited											
N 42	WOIO	09/24/12	09/24/12	Action News at 4p	4-5p		:30			NM	1	$1,200.00
Week:		09/24/12	09/30/12	M------	$1,200.00							
N 43	WOIO	09/24/12	09/24/12	M-F 7-730p	7-730p		:30			NM	1	$1,750.00

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Advertiser	Original Date / Revision
Romney, Mitt/R/Presiden	09/18/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 1				Rate $1,750.00			
N 44	WOIO	09/24/12	09/24/12	M-F 730-8p	730-8p		:30			NM	1	$2,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 1				Rate $2,000.00			
								Totals			132	$119,140.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/25/12	132	$119,140.00	$101,269.00
Totals	132	$119,140.00	$101,269.00

Signature: _____ **Date:** _____

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